



Lexn go | 樂力高



ECO mission on the go
環保生活每一天

Lexngo | 樂力高

Branding Sustainability

About Lexngo

Lexington Limited was founded in 1989. Our house brand Lexngo is a pioneer in manufacturing and design of breakthrough eco-friendly lifestyle products. With our exquisite and stylish product designs that cater to evolving market needs, Lexngo develops a range of durable, eco-friendly and daily essentials and lifestyle products.

Lexngo's wide range of products including drinking straws, ECO shopping bags, food wraps, collapsible lunch boxes with cutlery, collapsible mugs and bottles are mainly made of silicone, which itself is produced from sand and quartz. There are two product lines under Lexngo to suit the needs of different consumer markets. Lexliving targets the household, kitchen and stylish lifestyle market while Lexnfan targets the market of daily necessities for babies, toddlers and children. We are running our B2C and B2B businesses simultaneously, with sales channels covering online and offline flagship stores, department stores and catering group, across Asia, America, Europe and Oceania.

Our headquarter and warehouses are located in Hong Kong. We have factories and production lines in China and Vietnam. With strict quality control and one-stop production procedures, Lexngo has the competitive advantage to guarantee not only product quality and safety, but also value for money.

Vision and Mission

Lexngo has two corporate visions: Firstly we promote a sustainable environment for the physical and mental wellbeing of our future generations. Secondly we strive to promote an eco-friendly way of living.

Lexngo is concerned about the sustainability of our environment, so “3R” has become our corporate mission: Reduce, Reuse and Redesign. We incorporate “3R” into our product designs to promote the ecological concepts. This coincides with our business motto “ Buy Better Buy Less”, to lessen the burden on earth’s limited resources.

Lexngo comes up with foodgrade Silicone mixed with used Coffee Grounds. Whilst helping to upcycle these used coffee grounds for lunch boxes and cups, and give them a complete and meaningful life cycle.



Reduce disposable products – build a sustainable environment



According to a report of the World Economic Forum, there are over 150 million tons of plastics in the oceans today^{*2}. It is crucial to reduce the consumption of one-off disposable items for the benefit of the the global maritime eco-system. Lexngo's products meet the standard of international sustainable procurement policies, helping replace disposables with reusables, which have a minimal environmental impact over the product-life-cycle.

*Source : (1) greensense 、(2) World Economic Forum 2018, "Single-use Plastics: A roadmap for Sustainability." & "The New Plastics Economy: Rethinking the future of plastics "

Why Silicone? Non-toxic and reusable

Our products are mainly made of silicone, whose core material is silica, a natural element on earth which consists of sand and quartz. Silicone is made up from Silicon (Si), the same element glass is made of **Silicone is completely different from petroleum based plastics.**

Silicone is non-toxic, odorless, heat and cold resistant. It does not release toxic substances at high heat and is reusable. It is more durable and safer compared to conventional rubber and plastic.

Utilizing the distinct properties of silicone, we incorporated product designs into daily lifestyle products to encourage lower consumption of one-off disposable items.



Silicone is a natural element on earth which consists of sand and quartz

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House Brand Products

Our House Brands



Lexliving targets the household, kitchen and stylish lifestyle market.



Lexnfant targets babies, toddlers and children's Eco products market.

Top Rated Products



Silicone e-Zip Bag



**Silicone Collapsible
Flexi Jumbo Mug
with Resealable Straw**



**Silicone Collapsible
Flexi Box**



Silicone Food Wraps

Top Rated Products



Silicone Flip Canisters



Silicone Tea Cup Cover

Lexliving
Design for home and kitchen



Silicone Flower Pots

Top Rated Products



Silicone Foldable Storage Bowls



Silicone Collapsible Powder Formula Dispenser

Lexofant
Design for babies and children



Silicone Pocket Bib

Why use our products



- ✓ Trademarks in Hong Kong, China, Singapore, USA, Europe
- ✓ Reusable, flexible, durable, non-stick, waterproof, hypoallergenic
- ✓ Can be used in oven*, microwave, steamer, fridge, freezer and dishwasher
- ✓ FDA and EU Foodgrade
- ✓ NON TOXIC, BPA Free (plastic free)
- ✓ Heat resistant up to +220°C
- ✓ Freezer safe to -40°C

*only available for silicone products, please refer to the manual and instructions

Our Factories



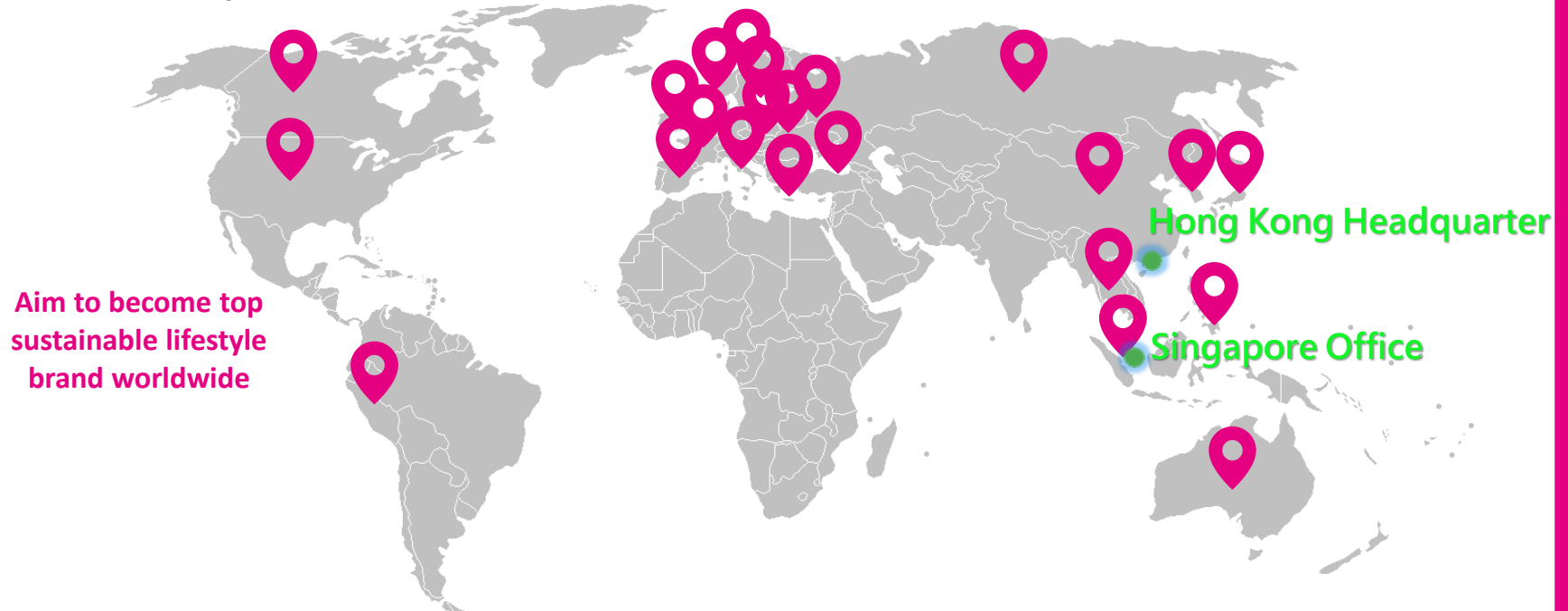
- We have qualified factories and production lines at Dongguan, Yangjiang and Vietnam, and deploy a one-stop production process from design, development through production.
- We use foodgrade silicone materials with certification. Together with the rigorous process of post curing, we not only guarantee our products' safe but also maintain the good quality and safety standards.
- We use high quality steel molds and machines to ensure productivity, stable production processes and consistent high quality products.
- We constantly strive to further optimise our factories' eco standards, by reducing energy consumption, waste and emissions.



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Global Footprint & Market

Global Footprints



Asia: China, Taiwan, Thailand, Philippines, Singapore, Malaysia, Korea, Japan, Vietnam

Europe: Germany, Nederland , United Kingdom, Denmark, Norway, Finland, Italy, Spain, Belgium, France, Sweden, Switzerland

North & South America: US, Canada, Peru

Oceania: Australia

Our Sales Channels

Apart from our offline flagship store in Tin Hau, Hong Kong, Lexngo came up a concept of vending machine that merges sales and video play to enhance the brand's business value.

Flagship Store



Vending machine



Our Sales Channels (China, Hong Kong & Macau)

On-line store



Department store



Retail Shop



Retail Distribution (Worldwide)

Hong Kong

- AEON Stores
- APITA UNY
- YATA Department Store
- Citistore
- SOGO
- City'Super
- Great
- HKTDC Design Gallery (HKCEC & HK International Airport)
- HK Federation of Trade Union
- BOOKAZINE
- eslite
- Joint Publishing HK
- The Commercial Press
- Chung Hwa Bookstore
- Aberdeen Marina Club
- Yue Hwa Chinese Products
- FRESH

Macau

- New Yaohan

Mainland China

- Beijing Design Gallery
- Guangzhou Design Gallery

South East Asia

- Singapore FairPrice
- Singapore ToTT
- Singapore TANGS
- Singapore Yue Hwa
- Thailand Loft

Europe

- Belgium Brussels Airport Shop



Our International Clients



Global Exhibitions



Ho Chi Minh City
In Style • Hong Kong Expo



Jakarta Lifestyle Expo



New York NOW Fair



Hong Kong Baby Products Fair



Hong Kong Houseware Fair



Hong Kong Mega Show

5

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Awards and Milestone

Milestone



Awards



2012
Red dot Design Award
(Lexliving)



2013
HK Emerging Brand
(Lexnfanf)



2017
Winners of Silk Road Women's
Innovation Design Competition;
HK Emerging Brand (Lexngo)



2018
Co-founder Carlotta received
Greater Bay Area Outstanding
Young Women Entrepreneur
Award



2019
Awarded "Consumer Product
Design Certificate of Merit" by FHKI
Recognised as "Sustainable Product
Supplier", "Caring Company" and
"Caring Certificate" since 2019



2020
Recognised as "EcoPartner"
by BOCHK Corporate
Environmental Leadership
Awards Programme

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Corporate Social Responsibility

Lexngo has been sponsoring and supporting various organizations and government bodies to realize the goal of a sustainable and healthy community.



Past events include CSR (corporate social responsibility) and CSV (creating shared value), sponsorship program, ECO mini movie and restaurant ECO program.

Our Eco-Partners



HSBC



CATHAY PACIFIC
CATERING SERVICES

MTR



TREATS.

SWIRE COCA-COLA

新世界發展有限公司
New World Development Company Limited



GOLDEN
STATUE
金像牌

HKTDC
香港貿發局

利寶閣
Star of Canton Restaurant

星島日報
SING TAO DAILY

正官庄

KERRY
LOGISTICS

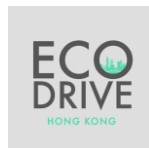
Abbott 雅培

Wyeth 惠氏

VESSEL

甄站記
Yan Chim Kee
— EST 1915 —

Our Eco-Partners



香港特別行政區政府
環境保護署



油尖旺區議會
Yau Tsim Mong District Council



民政事務總署
Home Affairs Department



醫院管理局
HOSPITAL
AUTHORITY

UTENTIALS
Let's make dreams reach their full potential
有叉用



香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust
同心同步同進 RIDING HIGH TOGETHER



香港乳癌基金會
HK Breast Cancer
Foundation



SPCA
愛護動物協會

SVhk
Social Ventures Hong Kong
香港社會創投基金



Hong Kong
Women Professionals
& Entrepreneurs
Association
香港女工商及專業人員聯會



香港潮屬社團總會
FEDERATION OF HONG KONG CHINESE COMMUNITY ORGANIZATIONS LTD



社企民間高峰會
Social Enterprise Summit



香港青少年培育會
HONG KONG JUVENILE CARE CENTRE

JCI
Hong Kong Jayceettes



香港明愛
Caritas
HONG KONG



Co-Brands Corporate Gift Promotion



Co-Brands Corporate Gift Promotion



Social Media Sharing



The English Channel Issue 20.07 April 2019



Capital Entrepreneur Magazine June 2019



<https://www.pacificcoffee.com/whats-new/news/live-with-less-plastic/>



注意！

七宗罪餐正式上映!!

快D去睇下 **七宗罪** 同 **環保** 有咩關係啦!!

<https://www.youtube.com/watch?v=420eTiSdbkc>

ECO mini movie - Seven Sins Meals
<https://www.youtube.com/watch?v=42OeTiSdbkc&t=24s>



Social Media Sharing

明報新聞網

主頁 每日明報 即時新聞 明報心路 明報影片 明報論壇
新聞 港聞 經濟 娛樂 社評 國際 中國 國際 教育 體育 副刊 英文 作家專欄 影視

熱門話題 抗疫情況、DSE歷史科、監管報告、陳冠中、當紅炸子、黃大仙祠、馬會新聞、光復事件40年、Gems 16

實戰與香港 2019年11月11日星期二 星洲新聞網 星洲新聞網 星洲新聞網

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星洲剛禁膠飲管 家品商全力拓東盟

Facebook Twitter LinkedIn YouTube

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Ming Pao 05 Nov 2019

【本地品牌】樂力高研發可拆洗飲管推廣環保 靈感來自密寶袋

圖為樂力高主席王詩琳（左）與星洲新聞網記者合影。圖為攝。



月產量50萬條
港產可重用飲管遠銷歐美

▲ 樂力高主席兼創辦人王詩琳（左）與星洲新聞網記者合影。圖為攝。

Member Profile | 會員專訪

Goodbye to Single Use
告別一次即棄

Lexington Limited helps consumers to say hello to low-key green living. The company designs its daily lifestyle products that encourage the reduction in consumption of one-off disposable products. Last year, the company launched its



important part of what the company does. So, in addition to producing eco-friendly consumer products, the firm has also made a number of CSR awards with various organizations and government bodies in order to go back to the community. "Sustainability can experience changes if solutions are provided and innovation efforts are increased," said Wang.



THE BULLETIN. Sep 2020, HKGCC

信報財經新聞

熱門：港區國安法 新冠肺炎 瑞幸：科技傳導去美國

搜尋

健康 財經 創業 理財 投資 時事 評論 財經新聞 地產投資 政經新聞 兩岸消息 EJ Globe

主頁 即時新聞 今日信報 港股360 地產投資 財富管理 專欄

目錄 理財投資 時事評論 財經新聞 地產投資 政經新聞 兩岸消息 EJ Globe

訂閱新聞 文章：《入黨入籍》研砂膠家品 環保夢成真

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2020年6月27日

大拿人語

研砂膠家品 環保夢成真



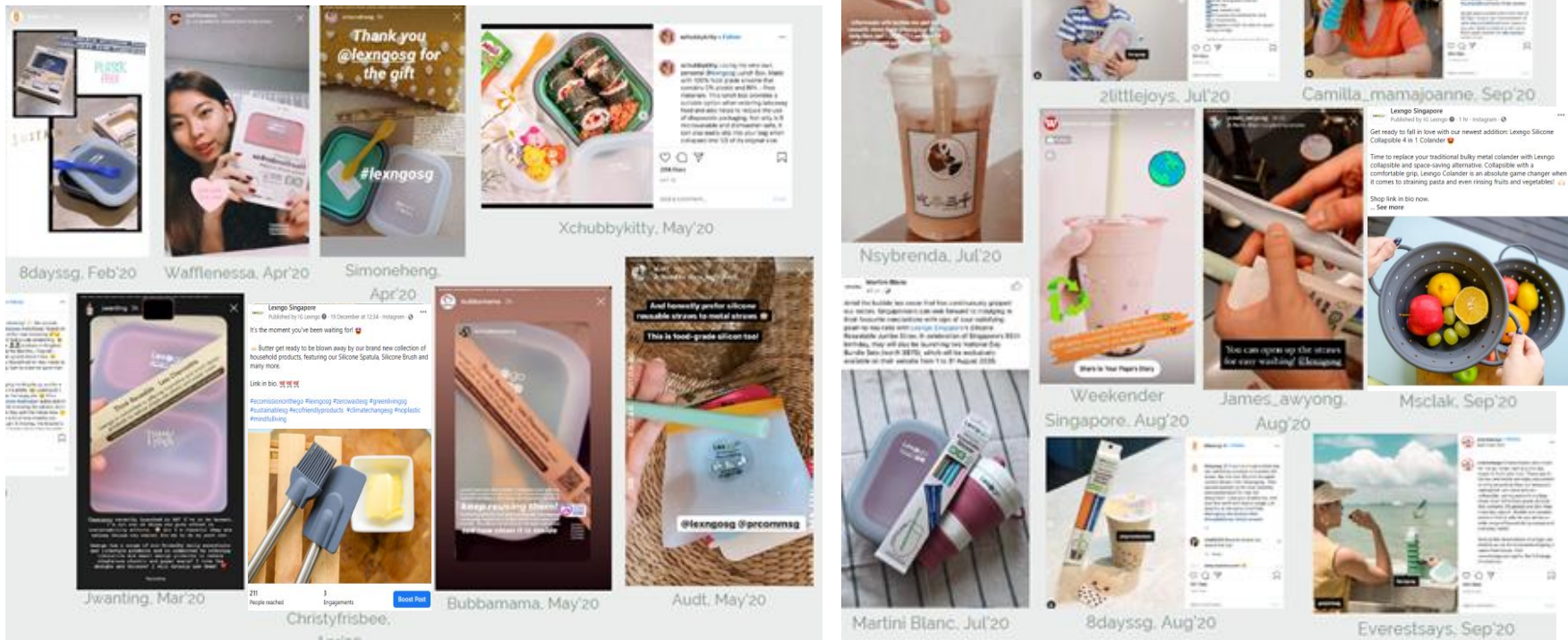
放大圖片 / 顯示原圖

即棄塑膠產品被視為污染環境及海洋元兇之一，近年環保意識抬頭，消費者對綠色生活用品需求大增，於是王詩琳（Carliotta），2002年入股友人公司，主力研究及設計相關的用品，冀為減少浪費與可持續發展作出貢獻，去年還新推出的可拆洗重用飲管，在「香港管理設計大賞2020」獲獎；她發明家品，從輕愛家夢，解...

Hong Kong Economic Times 27 Jun 2020

Hong Kong Economic Times
13 May 2020

Social Media Sharing



6

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Management

Positivity, hope and commitment have always been Carlotta's beliefs. She incorporates her beliefs into her product production and fully commits to her clients in providing the best design and the highest quality materials. Under her leadership, the company expanded from a SME to a sizeable corporation of 150 partners and staffs team across China, Hong Kong, Singapore, The Netherlands and United Kingdom.

Carlotta received Greater Bay Area Outstanding Young Women Entrepreneur Award in 2018. As a female entrepreneur, she is particularly concerned about the status of women in business and regularly presents talks at various organizations to spread positive energy to women and strives to improving women's status in business.



Carlotta Wong

Co-founder &
Chairlady

Ronald de Groot is specializing in manufacturing of Silicone products, with extensive expertise of over 10 years. Prior to joining Lexngo, he was engaged in OEM business of high-quality Silicone products and dedicated to R&D technology for enhancing the standards and specifications. Ronald de Groot has accumulated comprehensive experience in management and expertise in the industry to provide the most cost-effective Silicone products of premium quality to customers.



Ronald de Groot M.B.A.

Director & Partner



THANK YOU



Website



FB page



Instagram

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